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### Advice for mature workers in their job search

Clearly, success can come at any age; however, that doesn't make finding a job after the age of 50 any easier. It's sad but true that although age discrimination is illegal, it still exists. Many employers have preconceived notions about older

workers. Among the most common: They cost too much, they lack motivation, and they either don't understand or fear technology.

Despite research that dispels these myths, these negative stereotypes persist; however, they needn't hold you back. If you're over 50, the key to a successful job search is not only to disprove the negative stereotypes that exist, but to show employers the benefits your extra years of experience can bring them.

**Make over your resume and cover letter**: Don't give employers the chance to immediately dismiss you based on your age by "age-proofing" your resume. There's no need to mention every job you've ever had. Limit your work experience to the last 10 - 15 years and keep it relevant to the job you're hoping to land. (This may mean created different resumes for different jobs.) If you have a college or professional degree, leave the dates off your resume.

Your cover letter is critical, as well. Review these cover letter tips for older job seekers to learn what to include in your cover letter, how to showcase your skills, and how to effectively market your candidacy to employers.

**Highlight what sets you apart**: Your experience and years in the workforce give you critical life skills, talents and abilities that younger workers don't have. Emphasizing these strengths can set you apart. These strengths include (but certainly aren't limited to) your problemsolving skills, work ethic, good judgment and leadership. Come up with concrete examples of times you've displayed these skills to help prove that your experience is an asset.

Address employers' concerns: When interviewing (and even when writing your cover letter), address any concerns an employer might have about hiring someone over 50. Talk about your flexible management style, technological proficiency, ability to learn new skills and the willingness to work for a younger boss. Before going into an interview, come up with concrete examples of how you've mastered new technologies, how you've worked with and for younger generations and how your management style has developed through the years.

**Conducting a successful job search**: Many 50-plus job seekers are finding themselves in a job search for the first time in years – even decades. If you fall into this category, and are unsure how to go about your job search, consider the following:

**Expand your network:** While a lot about the workplace has changed since mature workers first entered the workforce, one thing remains true: the adage that "it's who you know" still applies. The benefit of being a job seeker over 50 is that you probably have a well-developed professional network. Reach out to your network to let them know you're looking for work, ask for referrals, and be open to making new connections.

Focus on small companies: If you're over 50, you might find more opportunities by focusing your search on a small company. Not only are there simply more small companies around, but small companies tend to be less concerned with age and more concerned with finding individuals with great experience who can help them grow their business.

**Focus on growing fields:** A recent report from AARP suggests the following careers are particularly hungry for experienced workers and could be great fits for workers over 50.

Whatever you do, don't give up. With the unemployment rate at current lows, it's a job seeker's market, and you have more to offer than you know.



Do not miss out on your opportunity to enroll into one our cutting-edge technology classes, taught by our world class instructors!

Complete course schedule here: https://www.globalitech.com/online-schedule/

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## GIT thought provoking corner

"I'm just thankful for everything, all the blessings in my life, trying to stay that way. I think that's the best way to start your day and finish your day. It keeps everything in perspective." - Tim Tebow



#### A day in the life of a ... Technology Manager

IT Managers plan, direct, or coordinate activities in such fields as electronic data processing, information systems, systems analysis, and computer programming. We asked IT Managers how satisfied they are with their job and 72% of them said they were satisfied with their job and 49% said they find that their job makes the world a better place or helps to make someone else's life better.

On a daily basis, IT Managers manage backup, security and user help systems. They consult with users, management, vendors, and technicians to assess computing needs and system requirements. One of the main responsibilities as an it manager is to direct daily operations of department, analyzing workflow, establishing priorities, developing standards and setting deadlines.

Some may also control operational budget and expenditures. In a normal work day, another thing that IT Managers do is they provide users with technical support for computer problems.



### GIT monthly career workshops

We all need help, time-to-time. That is why Global Information Technology provides FREE career preparation workshops for students. There is no for any of our courses. We just want to help

obligation to register for any of our courses. We just want to help .....

When: Wed., January 22, 2020 Time 5:15 PM Topic: Going into Business for Yourself: Becoming an IT Consultant and Putting your Skills to Work



### Quick & to the point -Career Advice

**Question:** "Once and for all, what is THE best search engine to use to find a job?? I really need to know. Thank you." Jason

**Answer:** With more than 575 million users, LinkedIn is the world's most popular social media network for professionals. It is #1. LinkedIn doesn't only let people create their own profiles and search for jobs. It also lets those companies reach out to candidates and recruit them on the site. Features include targeted job promotion, recommended matches, and candidate management. Users can also share posts and publish their own content on this platform. They get opportunities in LinkedIn to boost their own standing through their own content. That can make them more attractive to both employers and job seekers.

## "Tell me about yourself" [How to answer this interview question]

The first rule of thumb for answering the Tell me about yourself question is to discuss what interests the interviewer. That means focusing on the experience and skills you have that will add value to the position. Relevancy is key to properly answering this interview question. Here are four quick tips:

 Start with an important strength the hiring manager is drooling for.
Tell how that skill or quality helped your recent employer.
Give metrics to show it helped a past employer too.

4. Tell how this new opportunity will help you grow your talents even more.

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## The 7 biggest technology trends in 2020 everyone must get ready for now

We are amidst the 4<sup>th</sup> Industrial Revolution, and technology is evolving faster

than ever. Companies and individuals that don't keep up with some of the major tech trends run the risk of being left behind. Understanding the key trends will allow people and businesses to prepare and grasp the opportunities. As a business and technology futurist, it is my job to look ahead and identify the most important trends. In this article, I share with you the seven most imminent trends everyone should get ready for in 2020.

#### AI-as-a-service

Artificial Intelligence (AI) is one of the most transformative tech evolutions of our times. As I highlighted in my book 'Artificial Intelligence in Practice', most companies have started to explore how they can use AI to improve the customer experience and to streamline their business operations. This will continue in 2020, and while people will increasingly become used to working alongside AIs, designing and deploying our own AI-based systems will remain an expensive proposition for most businesses.

For this reason, much of the AI applications will continue to be done through providers of as-a-service platforms, which allow us to simply feed in our own data and pay for the algorithms or compute resources as we use them.

#### 5G data networks

The 5th generation of mobile internet connectivity is going to give us super-fast download and upload speeds as well as more stable connections. While 5G mobile data networks became available for the first time in 2019, they were mostly still expensive and limited to functioning in confined areas or major cities. 2020 is likely to be the year when 5G really starts to fly, with more affordable data plans as well as greatly improved coverage, meaning that everyone can join in the fun.

#### **Autonomous Driving**

While we still aren't at the stage where we can expect to routinely travel in, or even see, autonomous vehicles in 2020, they will undoubtedly continue to generate a significant amount of excitement. Tesla chief Elon Musk has <u>said</u> he expects his company to create a truly "complete" autonomous vehicle by this year, and the number of vehicles capable of operating with a lesser degree of autonomy – such as automated braking and lane-changing – will become an increasingly common sight. In addition to this, other in-car systems not directly connected to driving, such as security and entertainment functions – will become increasingly automated and reliant on data capture and analytics. Google's sister-company Waymo has just completed a trial of autonomous taxis in California, where it transported more than 6200 people in the first month.

# Personalized and predictive medicine

Technology is currently transforming healthcare at an unprecedented rate. Our ability to capture data from wearable devices such as smartwatches will give us the ability to increasingly predict and treat health issues in people even before they experience any symptoms.

#### **Computer Vision**

In computer terms, "vision" involves systems that are able to identify items, places, objects or people from visual images – those collected by a camera or sensor. It's this technology that allows your smartphone camera to recognize which part of the image it's capturing is a face, and powers technology such as Google Image Search.

As we move through 2020, we're going to see computer vision equipped tools and technology rolled out for an everincreasing number of uses. It's fundamental to the way autonomous cars will "see" and navigate their way around danger. Production lines will employ computer vision cameras to watch for defective products or equipment failures, and security cameras will be able to alert us to anything out of the ordinary, without requiring 24/7 monitoring.

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### 10 AWS Jobs You can Get with an AWS Certification

Amazon Web Services, no doubt, is the leading public cloud services provider. AWS certifications are one of the most demanded certifications in the IT market. These certifications validate one's expertise on AWS platform and thus, open the door to get a number of AWS jobs. Whether you are a developer, system administrator, application architect, database admin, Big Data Analyst or sales/purchase professional, you can build a successful career with AWS certifications.

#### **AWS** Certification Benefits

If you are still thinking why you should chase AWS Certifications then you must know the importance of an AWS Certification. AWS Certifications are guite useful to pursue. Here are the benefits of getting an AWS certification which tell you how useful an AWS Certification can be to your career.

- · Validates AWS skills and knowledge
- · Adds possibilities to get a hike in salary
- · Makes you desirable in the job market
- · Manifest commitment to a profession
- · Increases chances of getting hired
- · Opens door for new job opportunities
- · Makes you completely geeky

#### Which AWS Certification to Get First?

So, have you been familiar with the importance of being AWS certified? If yes, you may be somewhat confused with a number of AWS certifications available. It is important to choose the right certification but the question is how to choose the right one. Here is the answer! Which AWS certification you should choose depends upon your career, job position, and the expertise. If you will choose the AWS certification according to your expertise, it will enhance your knowledge, and you will get more and more opportunities to boost your career.

Amazon Web Services (AWS) certifications can open the door to many highest-paying jobs. It will help you get over the risk of up-down coming careers. If you are an AWS certified, there are a number of job opportunities available for you. Let's have a look at the top 10 AWS jobs you can get with an AWS certification.

1. AWS Cloud Architect

AWS Cloud Architect is the position that is directly connected with

engineers as well as clients, providing an interface with stakeholders and technical leadership. The cloud architect supplies lead implementation efforts and technical architectures assuring that the interspersion of new technologies is being adopted.

If you have the knowledge of cloud computing and you are AWS certified Solutions Architect professional then you can become an AWS Cloud Architect.

#### 2. SysOps Administrator

An AWS SysOps Administrator is one who is responsible for deploying, operating, and managing systems on AWS platform. So, if you have expertise in managing and deploying production operations on AWS cloud validate your expertise with AWS SysOps administrator certification. This will enhance your capabilities to be selected in AWS jobs. Getting an AWS certification adds a credential in your resume and thus helps you get a better salary.

#### 3. Cloud Developer

Cloud developers are responsible for the development of software applications and solutions for enterprises. So, if you have significant experience in software development with some knowledge of AWS platform, there are so many AWS jobs for you. And getting an AWS Developer Associate certification will help vou bring your career one level up as a cloud developer.

4. Cloud Sales & Purchase Manager Do you want to be the member of an organization centered on increasing adoption of AWS? If you have significant experience AWS cloud sales/purchase, leadership skills, and technical background, a number of AWS jobs are waiting for you. As a Cloud Sales and Purchase Manager, you will be able to grow, drive, and shape the future of an

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advancing creative technology. A successful candidate is recommended to have AWS Cloud Practitioner Certification that will help him to get engaged with software developers and IT architects working on AWS platform.

#### 5. Cloud DevOps Engineer

A DevOps engineer is the senior developer who has expertise skills beyond development i.e. in network operations and system deployment. So, if you have multiple skills with deep knowledge and hands-on experience on AWS platform, a number of AWS jobs are for you. Nowadays companies are looking for Cloud DevOps Engineers to set up DevOps culture in the organization. And if you have validated your skills with AWS DevOps Engineer Professional certification, your chances of getting an AWS job almost doubles.

DevOps engineer is the IT professional who handles code releases by playing multiple roles. He is responsible to work with system operators, software developers, and also with the production technical team.

#### 6. Key Account Manager, Cloud

A key account manager is responsible for the sales management of cloud storage, server, and products. He also has the responsibility to manage customer accounts in order to make the target of expedient purchase decisions. A Key Account Manager is responsible for driving adoption, revenue, market penetration and managing large and diverse customer base in the market.

So, are you the one who has experience in managerial, purchase or sales roles with the knowledge of AWS cloud? If yes, there are so many AWS jobs for you. Yes, AWS cloud practitioner certification will validate your skills and thus, will bring more opportunities for you.

#### 7. Cloud Software Engineer

If you are a software engineer programming in Python, Ruby, JavaScript or C++ there is great chance to grow a career with Amazon Web Services. Your capability of designing, developing, and implementing system/software on AWS platform can bring more opportunities to get AWS jobs. So, validate your software design and development skills with AWS certification and stand out of the crowd in the job market. Begin with the associate level AWS developer certification and then you can choose to go for the professional level certification exam for more growth.

#### 8. AWS Networking Specialist

If you have the capability to design and implement advanced AWS or hybrid networking projects, a great number of AWS jobs are waiting for you. Yes, to validate your expertise of working on cloud integration projects, all you need is an AWS certification.

AWS Certified Advanced Networking – Specialty exam is for those who have the expertise in networking. There is a huge demand for the individuals having cloud network engineering skills with an AWS certification. So, become an AWS certified networking specialist and get your hands on AWS jobs.

#### 9. AWS System Integrator

Amazon Web Services (AWS) is the popular cloud services provider which offers essential storage, infrastructure, messaging, networking and much more services to the clients across the world. At present, businesses, as well as government organizations, depend on AWS for cloud services and solutions. So, the demand for system integrators is increasing to handle troubleshooting and deployment of AWS applications. Having a good knowledge of AWS platform, applications, cloud services, and information systems will make you eligible for this job. Get an AWS certification to demonstrate your skills to your employer and a number of AWS jobs will be opened for you.

#### 10. AWS Big Data Specialist

An AWS Big Data specialist is one who can design and implement big data services for deriving value from data. For this position, one must have a significant experience in data analytics. If you have a technical background in architecting and defining AWS big data services which can help organizations to analyze and maintain data then there is a big opportunity for you in AWS jobs. If you are an AWS certified big data specialist, there are more chances for you to get an AWS job.

Amazon is continually growing its services, and hence a number of new certifications related to different domains can be seen in future. If you pass an AWS certification exam then any of the above-mentioned AWS jobs could be available to you.

If you want to build your career in AWS cloud, contact Global Information Technology at 1-866-GO-GIT-GO (464-4846) for a free career planning session and more information on AWS cloud career path.

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## Military Veterans GET READY TO POWER YOUR TECH FUTURE AT GLOBAL IT

VA Benefits Accepted At Global IT. CHAPTER 33 – Post 9/11 GI Bill® CHAPTER 30 – Montgomery GI Bill® for Active Duty (MGIB-AD) CHAPTER 1606 – Montgomery GI Bill® Selected Reserve (MGIB-SR) CHAPTER 31 – Vocational Rehabilitation and Employment (VR&E) CHAPTER 35 – Survivors' and Dependents' Educational Assistance Program

VET TEC – Veteran Employment Through Technology Education Courses

For more information about your specific benefits in regards to your service, call 248-557-2480 to set up an appointment with one of our career advisor or visit <u>https://www.global-itech.com/va-program.</u>

#### What is VET TEC Program?

VET TEC is a new tuition and housing assistance program to fund veteran job training in the technology field. It's an alternative to the Post-9/11 GI Bill, with a focus to get veterans into high-tech skills that are in demand in today's workplace.

#### Does Global Information Technology (Global IT) accept the VET TEC benefits?

Yes, Global Information Technology (Global IT) is approved by Department of Veteran Affairs to receive benefits under VET TEC Program. Service members interested in enrolling in one of our VET TEC programs should begin by filling out the contact form below. Afterwards, one of our career advisor/ certifying officials will contact you to schedule a tour and/or answer any questions you may have.

#### How do I use my Post 9/11 G.I Bill?

Global Information Technology is approved by the State of Michigan Proprietary School Education and the US Department of Veterans Affairs, to accept Veteran education benefits. These benefits may cover up to 100% of tuition and fees, and can provide a percentage stipend for your courseware, lodging, testing and other training-related costs as well. I

# NEW! The Global IT Scholarship Program

Global Information Technology is proud to announce the Global IT Scholarship Program. Every month, the Global IT Scholarship will be awarded to one highly driven individual wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at Global Information Technology.

Global Information Technology created this IT Scholarship, to give back

to the community and spread our desire to help those in need. "We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals", said Manish Modi, Program Director.

Take advantage of this unique opportunity; apply for the Global IT Scholarship today!



Be sure to follow GIT.

