# GLOBAL IT
## Get Trained. Get Placed.

## Tech hub highlights by Dice

*Detroit, MI - The Motor City*

Once the heart of the American automotive industry, Detroit spent a few decades struggling against population and job loss. In an attempt at a turnaround, the community has done its best to encourage an influx of tech companies, an effort that began to pay off in 2015, when Amazon opened a local tech center. Microsoft also broke ground on a similar facility in the city two years later, and Apple launched a Developer Academy for budding entrepreneurs and technology professionals in 2021.

But Detroit's comeback isn't rooted solely in the big tech companies: rising VC investment, a relatively low cost of living and a steady stream of talent from Michigan's colleges and universities have made it attractive territory for startups. And even as new tech companies set up shop, Detroit's long-storied automotive industry might be enjoying a more tech-centric rebirth, with giants such as General Motors hiring technology professionals to build out new lines of EV vehicles and next-generation car software.

## VETERNS, GET READY TO POWER YOUR TECH FUTURE AT GLOBAL IT

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## Apply for the Global IT Scholarship Program

Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of $2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here: https://www.global-itech.com/the-global-it-scholarship/
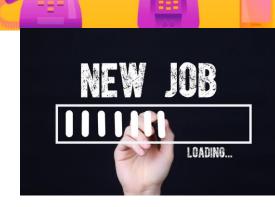
## Career Guide

### Quick & to the point – Career Advice

**Question:** "Help me out here. I'm thinking of quitting my current job and joining a new tech start-up that has the potential to become a HUGE success. I'm only 23 so I can grow with this company. What are your thoughts on this – what are some things I should consider?" – Gregory Thomas

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**Answer:** You're young, and the possibilities seem endless. Yet before you jump ship for what seems like a better opportunity, look at the big picture.

Basically, you need to consider the finances and the impact on your career — especially if you leave a job, you've been in for less than two years. Make a list of the actual costs of both jobs, your current one and the new opportunity. One company might mean a longer, more expensive commute. Some jobs

could require a different, more formal wardrobe. When you change employers, you will need to decide about your

current 401(k) plan. The new organization's plan may not allow rollovers.

Do a side-by-side comparison of the benefits both jobs offer — and the salaries are just a starting point. It is easy to brush aside retirement benefits, but if there's a skimpier match (or no match) that bigger salary may not be such a great deal. When you contemplate leaving for a new position, you need to think critically and analytically about your motivation. Moving to a better opportunity is fundamentally different from running away from something you don't like.

There is much to think about before you jump ship. I hope this help. Best of luck!

*– Andrei*

## Fun & Interesting Facts about Technology

### Did you know? .........

**Russia built a computer that ran on water: in 1936**

☐ **The password of the computers in charge of controlling the nuclear missiles of the United States Army for years was 0000000000**

☐ **Internet users blink less than usual … An average of 7 times per minute, when the average is 20 times.**

☐ **There are two reasons why the @ was included in the email addresses: The first one, which was a rarely used icon. The second one, which in Latin means "in", gives meaning to the addresses (for example, user (in) proveedordecorreo.com).**

## A day in the life

**Technology Integration Specialist**

A technology integration specialist incorporates technologies in an academic institution's learning systems. They work closely with the IT department to assist the classroom teachers and the students in using hardware and software applications to accomplish the curriculum.

Their responsibilities include designing and producing instructional videos, websites, tutorials, and databases based on the available learning resources. They assess the technological knowledge and skills of the teachers and students. From these assessments, they make guidelines regarding the technology and help the staff achieve the level of proficiency needed for its use. They also draft and submit reports for the enhancement of the learning systems.

Part of the job responsibilities of a technology integration specialist is to assess an organization's work tasks and desired outcomes. Since the



specialist knows how different software can improve the efficiency of those tasks and deliver acceptable performance, he works to integrate it into the organization's operations. He/she may provide training and support on commercial or self-created applications that the organization's employees will use.

A technology integration specialist possesses expertise in various computer systems such as Windows OS, MacOS, and Chromebooks. They keep themselves updated with the latest trends in educational technology.

Years of teaching experience weigh heavily in the list of qualifications for this position. Strong communication and social skills are also mandatory to efficiently collaborate with various departments regarding technology integration.

## GIT thought Provoking corner

"Everyone has different paths. I've been lucky to have a good support system - my family, friends and colleagues to keep me grounded and humble and to keep working hard. I never give up."

- Zack Steffen

## Jobs in the Detroit area …. One click away

**SimplyHired.**

**indeed**

**Linked in**

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## How to job search in 2023

**Times are changing. Explore hiring trends that can impact your job search in 2023.**

Pandemic lockdowns, cultural shifts, and technological advancements have forced businesses to rethink how they recruit, hire, and retain talent. Employees feel more empowered to find the right fit as their priorities in work and life change.

The job search landscape continues to evolve, and job seekers are learning to adapt as employers develop new recruitment strategies. These tips can help you understand how to job search in 2023 and get the edge on the competition.

**Apply on job search sites.**
Many savvy job seekers turn to popular job search sites to find their dream jobs. These hiring platforms host open roles from thousands of top companies. You can refine your searches by industry, location, experience level, full/ part-time, and specific keywords. ZipRecruiter is one popular job site that simplifies the hiring process with its sophisticated AI-matching technology that connects hiring managers with the right candidate — almost like a personal recruiter.

**Apply on-the-go with mobile applications.**
The ability to apply for jobs via mobile app is a benefit modern job seekers can take advantage of. ZipRecruiter's #1-rated job search app[1] makes searching and applying from your phone effortless. Alerts keep you informed by letting you know when your application was reviewed, and one-tap apply enables you to submit your profile to jobs anytime, anywhere.

## 5 Tips to Improve Your Job Search in 2023

The job market is still very tight. Companies are looking for specific, educated, qualified employees to fill their positions. Job seekers must be on their toes and ready for those positions. They have to get involved in the job-scout process and learn how to improve their chances of being hired. Technology plays a significant role in the job market and will continue to be a tremendous asset. Here are some tips that will improve your chances of getting hired.

### 1. Use Technology to Your Advantage

The internet offers numerous ways for job seekers to find employment opportunities. Most of them are free to use and will assist you in your search. When utilizing online resources like job boards or social media, sign up for newsletters or job alerts to help you in the know along your search. Customized alerts will send you the jobs you want to apply to directly to your inbox, so you can act quickly when the job of your dreams becomes open!

### Prepare for more video interviews.

Phone screening is standard for recruiters, but many employers are opting for virtual interviews during every step of the hiring process. While some people thrive during in-person interviews, meeting over video chat has its benefits.

### Is flexible work right for you?

Modern employees are beginning to expect remote and hybrid working situations from their employers — or they will find an organization that allows it. Offering flexible working locations expands the talent pool employers can choose from and can provide a better work-life balance for employees.

### Optimize your resume.

Employers can receive large volumes of job applications, so they use software programs to filter resumes and applications by specific keywords and criteria that meet their requirements. You can optimize your resume by referencing the words from the job listing. See what terms and keywords employers use in the job descriptions can help your application appear higher in their filtering system.

Mobile-friendly apps allow you to apply for jobs while on the go – meaning you don't have to wait to get back home to grab your laptop. Using mobile apps will allow you to reach out to more people more efficiently. Mobile apps also allow you to send your resume directly to an employer's inbox. You can also use social media for your job search needs. Look for job advertisements on Facebook, LinkedIn, Twitter, and other popular platforms. Make direct connections with those that work at the organization of interest and check out the hiring manager's profile and job experience.

## 2. Gain Professional Connections

You will want to make sure that you know influential people in your field and industry. Build a professional network of people who can share information on their experience and knowledge with you. These professionals are known as connectors or go-to individuals for someone looking for a job. These are the very people that you need to meet and build a relationship with, even if it is just over the internet.

You can build relationships with professionals in different ways. Take the time to network with them appropriately. Contact them after you learn about a

position through online job sites. Go about this process slowly and establish a professional relationship. Attend industry events and make connections with influential people. Look on LinkedIn and examine the professionals that you follow. Are their posts something you keep hitting the 'like' button on? Make a connection and send a message! Oftentimes, great people in your industry are truly thought leaders on ideals and methodologies that you agree with and want to implement in your own career. Connect with them, follow and watch their posts, and see who is also responding in the comments to help build your network of superstars in your field. The more people you know, the better your chances of finding a job that is a great fit for you!

## 3. Keep Your Resume Simple and Clean

About 75% of recruiters use a recruiting or applicant tracking system in the hiring process. When applying for jobs, having an Applicant Tracking System (ATS) friendly resume will ensure your resume has an

opportunity to make it in front of the recruiter. The ATS will automatically scan your resume for keywords that the employer is looking for. Your resume should be easy to scan for both the ATS and the recruiter. When your resume is appropriately formatted, and your credentials match or exceed the job description, you will be seen as a top candidate. Include all applicable education and training. This consists of any certification you have obtained. Include the skills you have and what you can do for the company. You should also include clear, concise, and easy-to-read descriptions of your experience.

### 4. Prepare for Video Interviews
In a post-COVID world, interviews are conducted in different ways, and employers will often hold first-round interviews through video chat. You can expect to be asked a series of questions, such as why you're interested in the company/role and why you're looking to leave your current position. You may be asked to submit and present a portfolio depending on the position and industry you're applying to. Interviews require preparation, but with a bit of practice, you'll be ready for any question they present. Practice talking on camera before your first actual interview. Running through a mock interview with friends or through online resources will give you a feel for the questions that may be asked and how to speak clearly.

Before the interview, review your work history, portfolio, and any other relevant information.

Additionally, ensure you have the proper equipment necessary for a video interview. This includes a strong wifi connection, an area free of distractions, and the appropriate software required to conduct the video chat.

### 5. Ask for Referrals
No matter where you are in your career, you've likely made connections that will speak highly of you. Consider asking for referrals from your current employer or colleagues in the field. Look for people with similar job responsibilities to yours. You want to ask for recommendations from someone who understands what it is like to work at your place of employment. This type of referral will provide credibility to your application. Finding a job that is the right fit takes hard work and dedication. The best way to get what you want is to stay positive and stay focused. Don't let yourself get discouraged. Focus on doing your best and getting the help that you need. If you work hard, stay confident, and keep positive, you will eventually find and land the dream job that you have been looking for.