



How AI will reshape 86% of businesses by 2030

The rise of AI and automation has sparked global concerns and panic about job displacement, yet new research suggests these technologies may create more opportunities than they eliminate.

This transformation extends beyond the technology sector, affecting industries from manufacturing to healthcare. Yet as AI evolves quicker than organizations can keep up with, companies face pressure to adapt their workforce strategies while managing economic uncertainty and meeting evolving societal expectations. Now, the challenge lies not just in implementing new technologies, but in preparing workers for roles that may not yet exist.

However, the World Economic Forum's (WEF) Future of Jobs Report 2025, indicates AI and automation will transform 86% of businesses by 2030, with research drawn from a survey of 1,000 companies across 22

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Saadia Zahidi, MD at the WEF

industries and 55 economies, representing more than 14 million workers.

WEF reports that broadening digital access emerges as the most transformative trend, with 60% of employers expecting it to reshape their business by 2030 - proving the adoption of new technologies across all regions and sectors.

For instance, investment in Gen AI has increased eightfold since OpenAI released ChatGPT in November 2022.

However, whilst the technology sector leads AI adoption, construction lags.

According to the WEF, part of this lag is due to advanced and middle-income economies having widespread use of Gen AI, as low-income economies show limited implementation.

Yet workplace studies indicate the technology enhances human skills, enabling less specialized employees to perform expert tasks in accounting, nursing and teaching roles.

WEF says that robot installations concentrate in five countries - China, Japan, US, Republic of Korea and Germany - accounting for 80% of global deployments.

Global robot density now reaches 162 units per 10,000 employees, double the figure from seven years ago. However, regional variations in robotics impact reflect technological development disparities: over 60% of employers in the five leading countries anticipate transformation, compared to 39% in Sub-Saharan Africa and



44% in the Middle East and North Africa.

Highlighting the domineering issue of mass upskilling to keep up with AI's evolution, Judith Wiese, Chief People and Sustainability Officer at Siemens AG, says in a LinkedIn post: “Imagine if a five-year degree were designed for today's skills; by the time it is completed, two years' worth of those skills would already be outdated.” The report supports her point, by finding that 39% of existing skill sets will become outdated between 2025-2030.

Coursera, the online learning platform, urges increased demand for Gen AI training. India and the US lead in Gen AI enrolment numbers, with US demand driven by individual users while Indian uptake stems from corporate sponsorship. The emphasis is on individual learners focusing on foundational skills like prompt engineering - the practice of crafting effective text inputs for AI systems - while corporate trainees emphasize practical workplace applications. “Urgent upskilling is essential, as nearly 40% of the skills

KEY FACTS ON HOW AI IS IMPACTING THE GLOBAL WORKFORCE:

- **86% of employers expect AI and information processing technologies to transform their business by 2030**
- **170 million new jobs to be created globally by 2030, while 92 million existing roles face displacement**
- **Investment in Gen AI has increased eightfold since ChatGPT's launch**
- **39% of existing skill sets will become outdated between 2025-2030**
- **85% of employers plan to prioritise workforce upskilling**
- **63% of employers identify skills gaps as the primary barrier to business transformation**

currently required on the job are set to change,” Judith points out.

Responding to this issue, Siemens increased its learning and education investment to €442m (US\$464) in 2024, with employees averaging 27 hours of digital learning annually.

The WEF highlights that skills gaps present the primary barrier to business transformation for 63% of

employers, leading 85% plan to prioritize upskilling their workforce, while 70% expect to hire staff with new skills.

“As we enter 2025, the landscape of work continues to evolve at a rapid pace. Transformational breakthroughs, particularly in Gen AI, are reshaping industries and tasks across all sectors,” says Saadia Zahidi, Managing Director at the WEF.



Veterans, get ready to power your tech future here at Global IT

Global Information Technology (Global IT) is approved by the Department of Veteran Affairs to receive Veterans benefits. We accept Chapter 33 Post 9/11 GI Bill®, Chapter 30 Montgomery GI Bill® for Active Duty, Ch 31 Vocational Rehabilitation and Employment (VR&E), and VRRAP. Whether you are serving or have already served, Global Information Technology is here to work with you to start your IT career. These benefits may cover up to 100% of tuition and fees and housing allowance, courseware, and other training related costs as well.

The Department of Veterans Affairs (VA) is accepting new training program enrollments for veterans wishing to use their GI Bill benefits. These training programs help veterans get the technology skills they need to join some of the fastest-growing industries in the United States. Global Information Technology (Global IT) is approved by the Department of Veteran Affairs

to receive benefits under the GI Bill - Chapter 31 and Post-911 programs. Participating veterans will receive high-tech training, tuition, and housing allowance assistance).

For more information about your specific benefits in regards to your service, call 248-557-2480 to set up an appointment with one of our School Certified Officers (SCO, career advisors) or complete the inquiry form at <https://www.globalitech.com/va-p>



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Career Guide

Quick and to the point Career Advice

Question: *“Andrei, tell me about being an Executive Coach for IT leaders. I’m a seasoned worker and think I could benefit from sharing my knowledge with others??”*
– Henry Berstein, Jr.

Answer: Great career choice, if you decide to do it! Executive Coaches provide personalized, often one-on-one guidance to business leaders and professionals, helping them to improve their performance, leadership skills, and achieve their career goals.

This role is ideal for seasoned professionals who have a wealth of business experience and enjoy supporting others in their professional development.

Your role would include:

- **Personalized Coaching Sessions:** Conduct in-depth and tailored coaching sessions with executives, focusing on their leadership skills, decision-making processes, and career objectives.

- **Goal Setting and Accountability:** Assist clients in setting realistic professional goals and keeping them accountable for progress and results.
- **Feedback and Assessment:** Provide constructive feedback and performance assessments to help clients identify strengths and areas for improvement.
- **Leadership Development:** Guide clients on how to effectively lead and inspire their teams, manage change, and navigate organizational politics.
- **Professional Growth Strategies:** Work with clients to devise strategies for their personal and professional growth, such as expanding their network or enhancing their industry influence.
- **Continued Education:** Stay abreast of the latest trends in business leadership, coaching methodologies, and industry changes to provide relevant advice.

I hope this advice helps. You got this, and best of luck! - *Andrei*

There’s nothing like instructor-lead IT training

Interact directly with experts. That’s the benefit of live, instructor-led training courses. Authorized training providers, such as GIT, utilize subject matter experts who can impart their real-world experience on students. In some cases, these instructors are the same individuals who develop the content for certification exams.

“Like myself, nearly all of our instructors (95%) have decades of hands-on systems design experience, and can help students with even the tricky, ‘from-the-trenches’ questions,” said GIT CEO Manish Modi. “We’re not ‘just trainers’ who read you slides—we’re hands-on practitioners who can go into detail about implementation concerns and gotchas.”

Instructor-led training also eliminates the fear of studying from outdated material. In a live classroom environment, recent tech updates can be addressed as they occur.



Career Services: GIT's Lunch and Learn Events

*Message from Jennifer Bowden,
GITs Career Services Manager*

Hello Global IT community!
GIT's workshops and 'Lunch and Learn' events are short sessions with the information you need to get a jump-start on your job search. Our upcoming workshops here at GIT include:

APRIL

Tuesday, April 8, 5 p.m. –

Creating a LinkedIn Profile

LinkedIn is a powerful tool for locating jobs, researching employers, and expanding your professional network. Learn tips for creating a profile that highlights your skills and experience and helps you make the most of this career resource.

Thursday, April 17, 12 p.m. –

Resume Keywords and Customization

Everyone knows you need a resume as part of your job search – but how can you get it past the screening software? This workshop will show you how to create a resume that gets noticed by employers.

Wednesday, April 23, 5

Network Your Way to Career Success

You may have heard that networking is essential for finding a job in today's market – but how do you get started? This workshop will cover networking tips and strategies including networking in person and how to get the most out of LinkedIn.

MAY

Wednesday, May 7, 5 p.m. –

Resume Writing

Your resume is the foundation of a successful job search. This session will explain the essential sections of a resume and show you how to add the skills and experience that get you noticed.

Tuesday, May 13, 12 p.m. –

Understanding Transferable Skills

What is meant by a transferrable skill? Learn how to identify and highlight the transferrable skills from your experience and make the most of them on your resume.



Thursday, May 22, 5 p.m. –

Interviewing Skills

Interviewing is a skill you can improve with practice. Learn strategies for taming those pre-interview jitters, how to answer tough questions (including the dreaded “Tell me about yourself”), and the best way to follow up with employers.

Register today

at <https://www.global-itech.com/free-seminars/> or email placement.services@global-itech.com.



GIT thought provoking corner



Keep Going – By Eager A. Guest

When things go wrong, as they sometimes will,
When the road you're trudging seems all up hill,
When the funds are low and the debts are high,
And you want to smile, but you have to sigh,
When care is pressing you down a bit,
Rest if you must—but don't you quit.

Life is queer with its twists and turns,
As every one of us sometimes learns,
And many a failure turns about
When he might have won had he stuck it out;
Don't give up, though the pace seems slow—
You may succeed with another blow.

Often the goal is nearer than
It seems to a faint and faltering man,
Often the struggler has given up
When he might have captured the victor's cup,
And he learned too late, when the night slipped down,
How close he was to the golden crown.

Success is failure turned inside out—
The silver tint of the clouds of doubt,
And you never can tell how close you are,
It may be near when it seems afar;
So stick to the fight when you're hardest hit—
It's when things seem worst that you mustn't quit.

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The silver tint of the clouds of doubt
Success is failure turned inside out—



Apply for the Global IT Scholarship Program

Global Information Technology is proud to provide the GIT Scholarship Program. Every month, this scholarship will be awarded to highly driven individuals wanting to begin or advance their IT career. Exclusively, the scholarship will provide a grant of \$2,500.00 towards any certification course or remote live training at GIT. GIT created this opportunity to give back to the community and spread our desire to help those in need. We believe that learning is essential and we will continue to help and develop individuals to help them succeed in their personal development goals. Apply here:

<https://www.global-itech.com/the-global-it-scholarship/>



Taking your IT certification exam: “It’s okay if you don’t know the answer.”

Don't be flustered when you don't know an answer. It's normal. Certification exams are difficult for a reason. If it was easy to pass, certified IT professionals wouldn't be so highly regarded.

A certification is an indication to your boss, co-workers and future employers that you possess not only a certain skillset, but that you're willing to put in the hard work it takes to prepare for a certification exam.

So don't expect the exam to be a breeze. It's OK to miss a question and it's OK to guess. In many instances, there are no penalties for an incorrect answer.



How to write a counter offer letter: A step-by-step Guide

If a job offer doesn't fully meet what you're hoping for, a counter offer letter gives you the chance to negotiate better terms. Writing it in a professional way is important to make a good impression while asking for what you need. Now that you know when and why to send a counter offer letter, let's go over how to write it. Here's a simple step-by-step guide to help you out.

1. Start with a Friendly Greeting

Start your letter with a friendly greeting. If you know the hiring manager or recruiter's name, use it. Something like “Dear [Name]” works perfectly. It's a small touch, but it helps set a positive, professional tone right from the start.

Plus, it shows you're thoughtful and respectful, which can go a long way in making a good impression.

2. Express Gratitude for the Offer

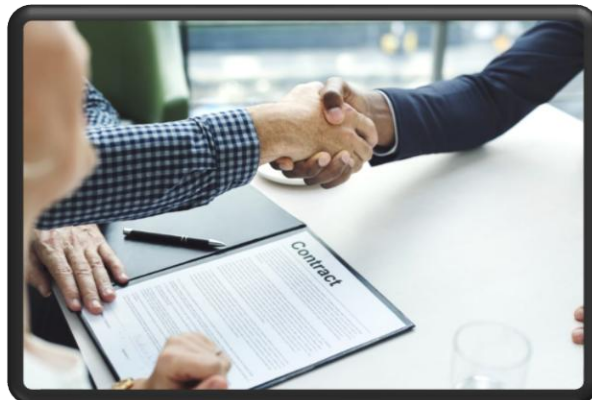
After your greeting, it's a good idea to take a moment to thank them for the job offer. You could say, “I really appreciate the offer to join [Company Name] as [Job Title].”

Showing gratitude not only acknowledges their effort but also demonstrates that you respect the opportunity. And also shows you are genuinely interested in the role.

3. State Your Enthusiasm

Next, share your excitement about the role. Let them know you're really looking forward to joining the team and making a difference. This is important because it shows the employer that you truly care about the job, even if you want to negotiate a bit.

Keeping this positive vibe helps reassure them of your interest in the opportunity.



4. Clearly Present Your Counter Offer

Now, let's get to the main point of your letter. Be clear about what you want to change. If it's about salary, state the amount you believe reflects your skills and experience.

For example, you could say, “While I am excited about the offer, I would like to discuss the base salary. Based on my research and industry standards, I believe a salary of [desired amount] would be more appropriate.”

This way, you're being direct while still keeping the conversation friendly.



5. Provide Justification

It's helpful to explain why you're making this request. Share any relevant experience, skills, or achievements that justify your counter offer.

You might mention specific projects you've worked on, relevant certifications, or how your skills align with the company's goals. It gives your request more weight and shows that you've done your homework.

6. Be Open to Discussion

While it's great to present your counter offer, it's also important to remain flexible. You might say, "I am open to discussing this further and finding a solution that works for both of us."

Staying open to collaboration helps build a positive relationship with the employer.

7. Close on a Positive Note

End your letter by thanking them again and sharing your excitement about the opportunity. You might write, "Thanks so much for this chance. I can't wait to talk about my proposal with you."

A friendly closing helps leave a good impression and keeps the conversation going.

8. Proofread Before Sending

Finally, don't forget to proofread your letter. Check for any spelling or grammar mistakes, and make sure your tone is professional and friendly. A well-written letter reflects your attention to detail and professionalism.



Apple Store opening "soon" in downtown Detroit, now hiring

The Apple Store has officially listed a new location to open in downtown Detroit.

The store's website did not provide the official address, but said the store will be "coming soon" and it is already hiring.

The store currently has six other locations in Michigan, including four in the southeast region: Ann Arbor, Clinton Township, Novi, and Troy. The other Michigan stores are in Lansing and Grand Rapids. The store is reportedly going to be located in a building owned by Bedrock Detroit.